



2014 National Holstein Convention

Convention Chair: Larry Landsgard • 563.419.5576 • lansgard@neitel.net

Fund Raising Committee Chairs: Matt Hamlett • 563.920.9128 • hamletthill@yahoo.com
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Treasurer: Linda Pagel • lpagel@acrec.com • 21215 170th St • Sumner, IA 50674
563.578.3480

The Iowa Holstein Association is pleased to announce it will be hosting the upcoming 2014 National Holstein Convention, to be held in Dubuque, Iowa from June 24-28. During this convention well over a thousand people will descend upon Dubuque to partake in the many activities associated with our convention such as various tours of area farms and other attractions, attending the sponsored trade show, enjoying many coordinated youth activities, plus awarding honors to both adult and youth members, and conducting the business of the Holstein Association during its annual meeting. Also the eyes of the world will be on our National Sale as an offering of the best Holstein genetics of our breed is auctioned off.

This is an exciting opportunity for the Iowa Holstein Association membership to plan and host this event. In order to make all those who wish to attend these events in Dubuque an affordable and enjoyable week, we are seeking donations from businesses and industries like yours. As a sponsor you will have the ability to promote your business to not only the many attendees, but also in print and online publications reaching dairymen and allied associates world-wide!

Attached are forms outlining the sponsor levels and available opportunities. Please consider being part of this wonderful and important event. Thank you for your time and consideration. We hope to see you in Dubuque, Iowa for the 2014 National Holstein Convention!

Sincerely yours,

Matt Hamlett

Mark Kerndt



2014 National Holstein Convention Sponsorship Levels

DIAMOND SPONSOR (\$30,000 +)

- Major Event Sponsor and Prominent Display of Signage throughout the Convention
- Prime Position in the Official Souvenir Program with a Full Page, Full Color Ad
- Double Booth Space (\$1,000 value) or Extra Space Negotiable at the Trade Show
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Ability to place promotional materials in registration packet for convention attendees
- Banner Space Available in Registration Area and at Sponsored Event
- Additional benefits negotiable with finance committee

PLATINUM SPONSOR (\$15,000 - \$29,999)

- Major Sponsor of an Event
- Full Page, Full Color Ad in the Official Souvenir Program
- Double Booth Space at the Trade Show (\$1,000 value)
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Ability to place promotional materials in registration packet for convention attendees
- Banner Space Available at Sponsored Event

GOLD SPONSOR (\$10,000 - \$14,999)

- Event Sponsor
- 1/2 Page, Full Color Ad in the Official Souvenir Program
- Double Booth Space at the Trade Show (\$1,000 value)
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Ability to place promotional materials in registration packet for convention attendees
- Banner Space Available at Sponsored Event

SILVER SPONSOR (\$5,000 - \$9,999)

- Event Contributor
- 1/2 Page, Full Color Ad in the Official Souvenir Program
- Single Booth Space at the Trade Show (\$600 value)
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Ability to place promotional materials in registration packet for convention attendees

BRONZE SPONSOR (\$2,500 - \$4,999)

- Event Contributor
- 1/4 Page, Full Color Ad in the Official Souvenir Program
- Single Booth Space at the Trade Show (\$600 value)
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Ability to place promotional materials in registration packet for convention attendees

COPPER SPONSOR (\$1,000 - \$2,499)

- Business Card Size Ad in the Official Souvenir Program
- Single Booth Space at the Trade Show (\$600 value)
- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor

DONOR (under \$1,000)

- Link from www.2014holsteinconvention.com Web Site as a Convention Sponsor
- Name recognition at the National Convention and listed in the Official Souvenir Program
- Ability to Purchase Booth Space at Trade Show, If Available



2014 National Holstein Convention Response Form

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

Web Site Address: _____

Please Indicate Your Sponsorship Level

<u>Sponsorship Level (check one)</u>	<u>Sponsorship Amount</u>
_____ Diamond (\$30,000+)	_____
_____ Platinum (\$15,000-\$29,999)	_____
_____ Gold (\$10,000-\$14,999)	_____
_____ Silver (\$5,000-\$9,999)	_____
_____ Bronze (\$2,500-\$4,999)	_____
_____ Copper (\$1,000-\$2,499)	_____
_____ Donor (Under \$1,000)	_____

_____ Please check if you need an invoice sent.

Please make your check payable to: IOWA HOLSTEIN ASSOCIATION.

The Iowa Holstein Association is a non-profit entity, both federal and state tax exempt.

**Please mail your donation to: Linda Pagel, IHA Treasurer
21215 170th St. • Sumner, IA 50674**

If you have questions, please contact:

Matt Hamlett
563.920.9128
hamletthill@yahoo.com

Mark Kerndt
563.568.1727
mkerndt@gmail.com

Thank you for your support!